

# Your Sweepstakes Pre-Flight Checklist

## 8 Steps to Launching a Successful Sweepstakes Campaign

- Set the Correct Start and End Dates
- Specify the Number of Winners for Your Contest
- Set the Entry Throttle
- Choose Your Winner Selection Method
- Choose Your Desired Prize Fulfillment Method
- Determine Your Registration Form Fields
- Proof Your Contest Copy
- Preview Your Contest Design

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